

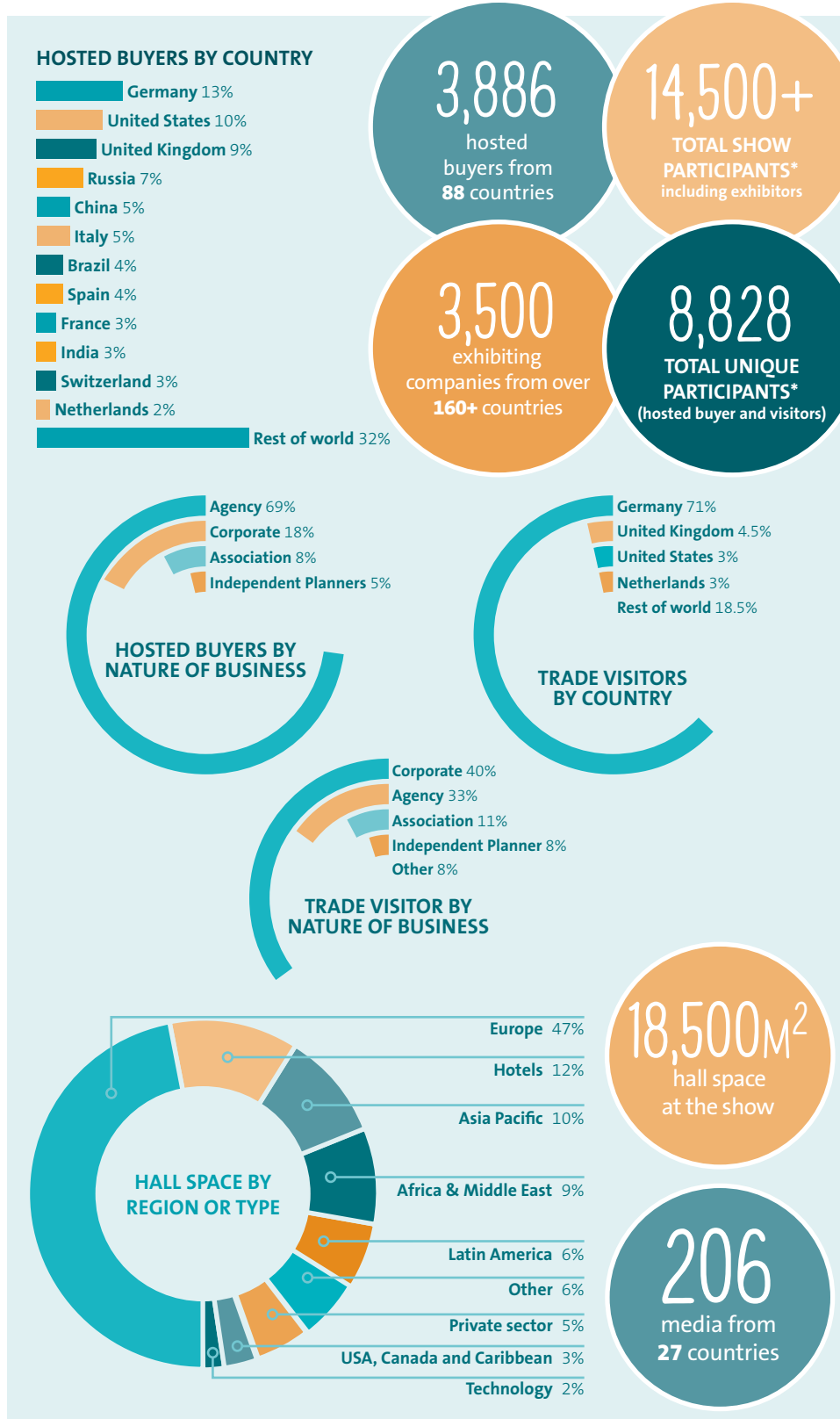
IMEX FRANKFURT 2018

15 to 17 May 2018

BUSINESS EVENTS AUSTRALIA
AUSTRALIA.COM/BUSINESSEVENTS



IMEX Frankfurt is a key business events exhibition where international planners from the conference, convention and corporate events industries gather to do business. IMEX provides exhibitors the opportunity to meet international buyers responsible for organising corporate meetings, incentive travel programs, and association events.



AUSTRALIA STAND

17 stand partners

Total number of appointments **340**

POST-EVENT SURVEY RESULTS

95% of Australian sellers **satisfied** or **very satisfied** with the event

Indicate IMEX Frankfurt offers **value for money** **94%**

Indicate they would **definitely** or **probably** attend next year **94%**

Number of leads generated **60+**

SAVE THE DATE

IMEX Frankfurt 2019: 21 to 23 May 2019

Source: IMEX 2018 Show Statistics: www.imex-frankfurt.com/show-stats