

# ASSOCIATIONS WORLD CONGRESS 2018

12th to 14th March 2018

BUSINESS EVENTS AUSTRALIA

AUSTRALIA.COM/BUSINESSEVENTS



The Associations World Congress is a key annual meeting in Europe for association leaders and executives (directly involved with association business and who have influence in the destination choice for association events). The Congress attracts more than 240 association participants from around the world and offers Australian industry direct engagement with association delegates over three days, during education sessions and networking during breaks and at social events. The Congress provides an opportunity to gain critical insights into the associations market and the latest on association issues and trends.

The 2018 Associations World Congress was held at the Flanders Meeting & Convention Centre Antwerp in Belgium.

## POST-EVENT SURVEY RESULTS

4

Australian industry sellers attended

80%

of the sellers were **satisfied** with the event

of the sellers were **satisfied** with the quality of delegates

80%

80%

of sellers indicated they would probably attend next year

of sellers indicated the Australia sponsorship of the VIP Speakers and CEOs Dinner is a valuable activity at the Congress

100%

Some very good seminars, good general industry intel and some good contacts made as well.

– Australian Industry Attendee

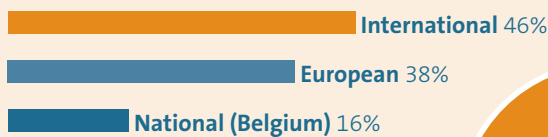
## SAVE THE DATE

Associations World Congress 2019

Gothenburg, Sweden

7 to 9 April 2019

### ATTENDEES BY GEOGRAPHY



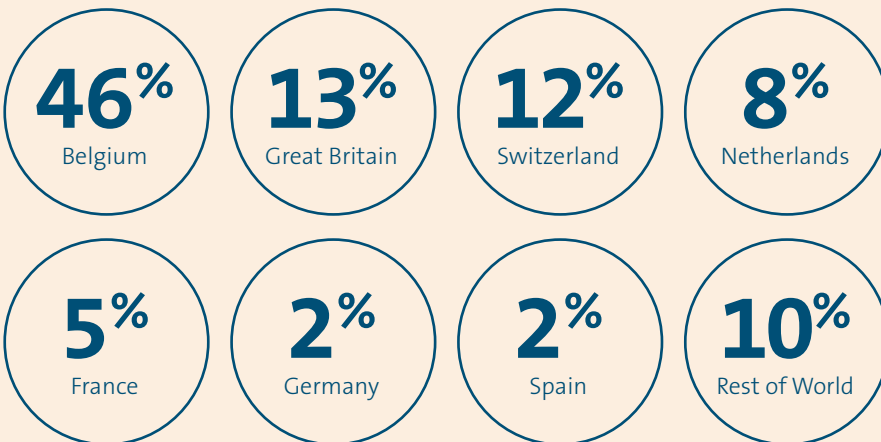
241

Association Executives attended

188

Associations represented

### ATTENDEES BY COUNTRY



### ATTENDEES BY NATURE OF BUSINESS

