

IMEX AMERICA 2018

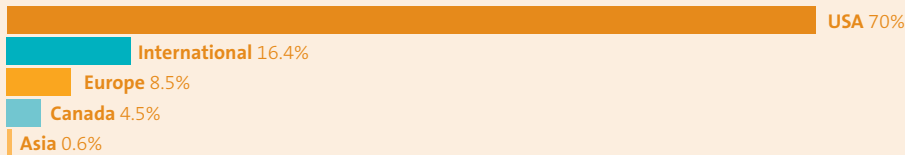
16-18 October, 2018 – Las Vegas, USA

BUSINESS EVENTS AUSTRALIA
AUSTRALIA.COM/BUSINESSEVENTS

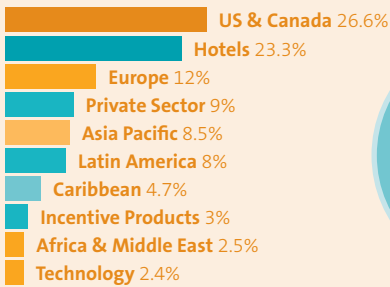


IMEX America is the USA's largest meetings industry trade show – a global exhibition event for incentive travel, meetings and events attracting thousands of professionals from the USA and around the world. More than 3,300 hosted buyers provide significant opportunities for Australian industry to do business, network and develop their international contacts.

HOSTED BUYERS BY COUNTRY



EXHIBITOR HALL SPACE BY REGION OR TYPE



3,025
Trade visitors
from 61 countries

3,327
Hosted buyers from
63 countries

132
Media from
14 countries

3,500
Exhibiting companies
from 150 countries

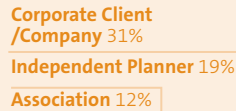
TRADE VISITORS BY COUNTRY



HOSTED BUYERS BY NATURE OF BUSINESS



TRADE VISITORS BY NATURE OF BUSINESS



13,500+

TOTAL PARTICIPANTS
including exhibitors

AUSTRALIA STAND

29

Sellers

369

Total number of
seller appointments

POST-EVENT SURVEY RESULTS

96%

Reported **satisfaction**
with the event

96%

Rated their return on
investment directly after
the event as **excellent,**
very good or **good**

92%

Believe IMEX America
offers **value for money**

96%

Indicated they would
definitely or **probably**
attend next year

Number of leads
generated

70+

SAVE THE DATE

IMEX Frankfurt 2019: 21 to 23 May
IMEX America 2019: 10 to 12 September
IMEX America 2020: 15 to 17 September