Melbourne has been voted the world’s most liveable city six years in a row, by the Economist Intelligence Unit’s Global Liveability Ranking, leading the way in culture, health care, education, stability, environment and infrastructure.

Known for its world-changing innovations and initiatives, Melbourne is home to some of the best scientific and creative minds and is the birthplace of inventions including the Bionic Ear and Relenza, the anti-flu drug. The city, the second largest in Australia, also continues to lead in areas of HIV research and nanotechnology.

Melbourne excels in the fields of medicine, science, technology, engineering and education and is recognised for its research and development, with world-leading research institutes and state-of-the-art technology centres.

**KEY INDUSTRY SECTORS**

**ADVANCED MANUFACTURING & LOGISTICS**
Melbourne is a manufacturing powerhouse with industries including aerospace, automotive, marine, defence and high-precision sheet metal work. Boeing Aerostructures Australia is the sole supplier of select components for the Boeing 777 and 787 Dreamliner aircraft, and Carbon Revolution supplies mass-produced carbon fibre wheels for Ford Motor Company. Advanced Composite Structures Australia is a world leader in composites technology development and implementation.

**HEALTH AND LIFE SCIENCES**
The city is internationally recognised as a centre of excellence in medical research and discovery, with strengths in clinical trials, stem cell research and cancer therapies. It is also home to CSL Limited, one of the world’s largest producers of plasma. Greater Melbourne has 27 biotechnology research institutes, seven major teaching hospitals and nine universities. The Walter and Eliza Hall Institute is Australia’s oldest medical research institute.

**CREATIVE INDUSTRIES**
Home to a diverse music industry, hundreds of designers and design firms including architectural, exhibition, fashion, furniture, graphic, jewellery, industrial, multimedia, product and web designers, the city has forged an alliance with sister city and European design capital, Milan. Docklands Studios Melbourne has the latest in filmmaking technology and is one of only four major studio complexes in Australia that services the film and television industry.

**FINANCIAL SERVICES**
Melbourne features a vibrant financial services cluster, with expertise in superannuation, banking, and funds management. Approximately half of Australia’s funds and superannuation assets are managed from Melbourne, contributing nearly AUD22 billion in Gross Local Product to the city’s economy.

**DIGITAL INDUSTRIES AND INFORMATION COMMUNICATION TECHNOLOGY**
A strong R&D base, supportive start-up business environment and presence of established ICT companies has made Melbourne the “hatching” capital of Australia. Six research-based universities, based in the city, are making a significant contribution to the development of new technologies. Melbourne is the electronic games centre of Australia and home to the largest games studio Electronic Arts.

**RENEWABLE ENERGY AND SUSTAINABILITY**
Melbourne has a thriving clean technology sector, with strengths in wind, energy efficiency, transport, vehicle technologies, carbon trading and green buildings. The Melbourne Energy Institute at the University of Melbourne is bringing together more than 300 researchers to provide global leadership in energy research and deliver solutions for future energy needs.

**RETAIL AND HOSPITALITY**
The city has evolved in the past decade to become a premier global destination, creating a name as a vibrant, bold and innovative retail and hospitality centre.
Melbourne has an outstanding track record of hosting some of the world’s largest and most prestigious international conferences and creating long-lasting legacies, such as:

- 22nd World Diabetes Congress 2013
- 20th International AIDS Conference 2014
- International Congress of Immunology 2016
- World Congress of Nephrology 2019
- World Congress on Science and Football 2019
- World Congress of Insurance Law 2022

Melbourne is renowned for its vibrant urban lifestyle and culture, from art-filled laneways to modern designed galleries, with many stunning natural attractions within easy reach. Some of Melbourne’s key attractions include:

- Take a tour of the Queen Victoria Market and meet the bakers, cheesemakers and artisan producers who call this 130-year-old market home.
- Take a 30-minute ride on the Melbourne Star Observation Wheel, for extraordinary views of the city and surrounds.
- Wander through Melbourne’s laneways, scattered throughout the city, which are home to boutique shops, art galleries, cafes and restaurants.
- An hour’s drive from Melbourne is the Yarra Valley, home to more than 80 wineries and known for producing some of Australia’s finest pinot noir.

Exhibition space: 30,000 sqm
Meeting rooms: 52
Largest tiered theatre capacity: 5,500
Total capacity: 8,400 people

The City of Melbourne’s 1200 Buildings program, to improve environmental performance of commercial buildings, is transforming the city and showcasing new, world leading clean technologies.

Thirty-three airlines fly directly to Melbourne from more than 24 international destinations, 401 times a week. Domestic and international terminals are under one roof so no transfers are required.

There are currently 10,891 hotel rooms within the central business district, 17,799 within the City of Melbourne and 29,618 hotel rooms in the greater Melbourne region. More than 1,859 serviced apartments or hotel rooms are now under construction.

The AUD210 billion commencement of stage two of the Melbourne Convention and Exhibition Centre will significantly increase the footprint by 20,000sqm. The expansion is scheduled to be open in July 2018.

The 347-room, new-build Novotel Melbourne South Wharf, located next to the Melbourne Convention and Exhibition Centre, is scheduled to open early 2018.

Melbourne has a Mediterranean climate. Average maximum temperature.

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