

BUSINESS EVENTS AUSTRALIA BID FUND PROGRAM SUMMARY

January 2020

BIDS WON

32
WINS

\$320M
Total economic
impact

BID APPLICATION SUMMARY

128* \$614m**

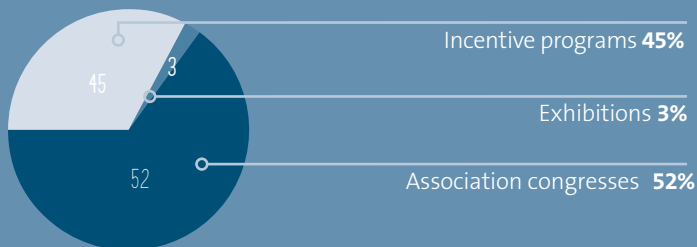
Events

Total economic value

* Excludes multiple applications received for some events

** Excludes duplicates and withdrawn/lost/declined applications

APPLICATION BREAKDOWN BY EVENT TYPE



AVERAGE INTERNATIONAL DELEGATE NUMBERS PER EVENT

1,659
Association
congresses

2,469
Incentive
programs

RETURN ON INVESTMENT

\$24* **ROI on total contribution:** This is the expected return for Australia for every dollar invested by all parties

\$61ROI on TA contribution: This is the expected return for Australia for every dollar TA invests

*Based on bids won

INDUSTRY SECTOR BREAKDOWN BY EVENT



APPLICATIONS

PROGRESS REPORT BY APPLICATION LOST AND DECLINED

Lost to international competition	28
Withdrawn/declined	40

TA declined applications for events that did not meet mandatory eligibility criteria such as; minimum economic impact; international delegate numbers; acceptance of terms & conditions.

BREAKDOWN BY STATE FOR APPLICATIONS*

State	Association	Incentive	Exhibition
NSW	25	16	2
VIC	15	6	2
SA	4	10	-
QLD	32	32	2
WA	6	13	-
NT	5	-	-
ACT	1	-	-
TAS	-	-	-

* 171 applications for 128 events
This information is confirmed as of 5 November 2019.