

IMEX AMERICA 2019

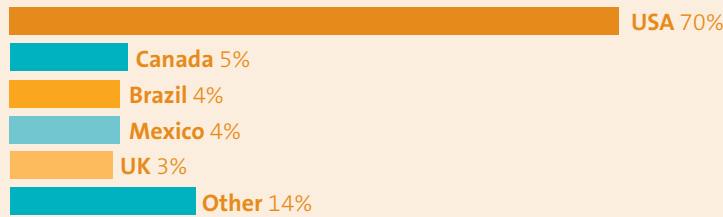
9-12 September, 2019 - Las Vegas, USA

BUSINESS EVENTS AUSTRALIA
AUSTRALIA.COM/BUSINESSEVENTS



IMEX America is the USA's largest meetings industry trade show – a global exhibition event for incentive travel, meetings and events attracting thousands of professionals from the USA and around the world. More than 3,400 hosted buyers provide significant opportunities for Australian industry to do business, network and develop their international contacts.

HOSTED BUYERS BY COUNTRY

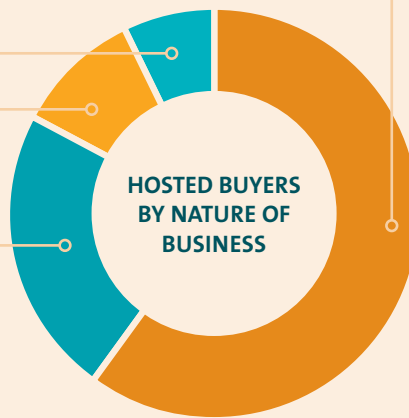


Agency 60%

Independent planner 7%

Association 10%

Corporate 23%



132

Media from
14 countries

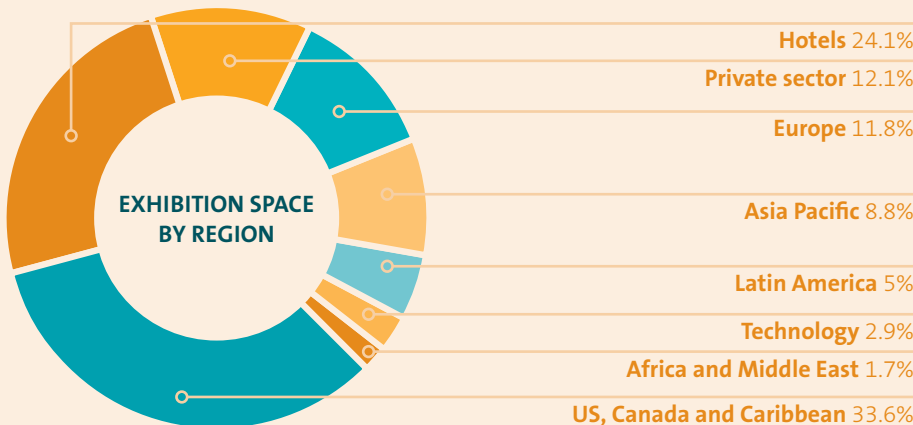
3,426

Hosted buyers from
68 countries

3,500+

Exhibiting companies
from 155 countries

EXHIBITION SPACE BY REGION



13,500+

TOTAL PARTICIPANTS
including exhibitors

AUSTRALIA STAND

30

Sellers

392

Total number of
seller appointments

POST-EVENT SURVEY RESULTS

100%

Reported **satisfaction**
with the event

94%

Believe IMEX America
offers **value for money**

93%

Indicated they would
definitely or probably
attend next year

91%

Received new business
leads at IMEX America

Number of leads
generated

150+

SAVE THE DATE

IMEX Frankfurt 2020: 12-14 May 2020
IMEX America 2020: 15-17 September 2020
IMEX America 2021: 9-11 November 2021