

IBTM WORLD 2019

19 - 21 November

BUSINESS EVENTS AUSTRALIA
AUSTRALIA.COM/BUSINESSEVENTS



IBTM World in Barcelona, Spain, is a key business events exhibition where international planners from the conference, convention and corporate events industries gather to do business. IBTM World provides exhibitors with the opportunity to meet international buyers responsible for organising corporate meetings, incentive travel programs and association events.

AUSTRALIA STAND

5

Sellers

221

Total number of appointments

POST-EVENT SURVEY RESULTS

100%

of sellers were satisfied with the event

100%

of sellers would recommend attending the event next year

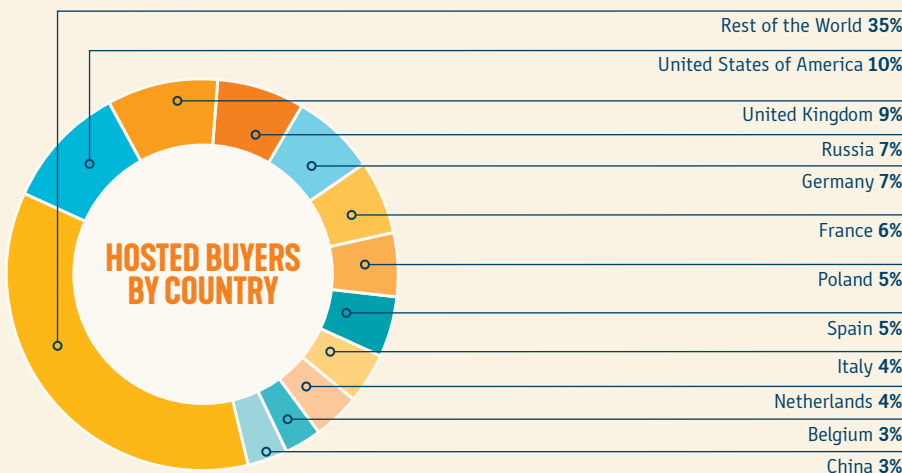
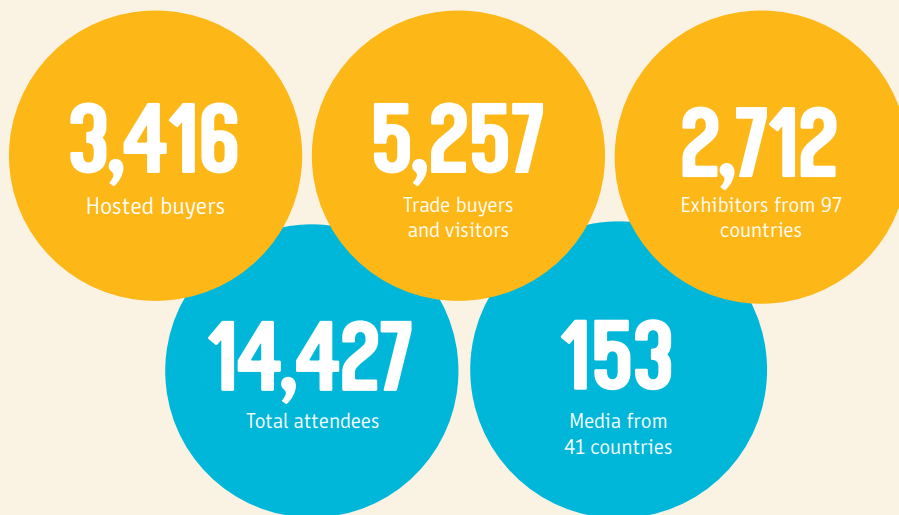
100%

Sellers indicated IBTM World offers value for money

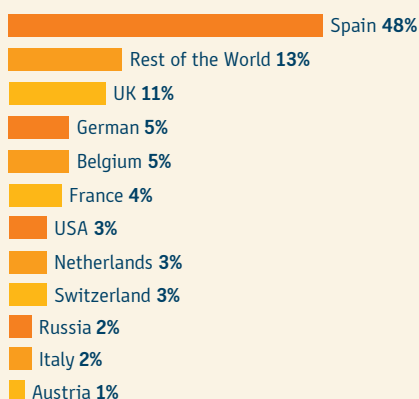
NUMBER OF LEADS GENERATED **30+**

SAVE THE DATE

IBTM World 2020
Barcelona, Spain
1-3 December



TRADE VISITORS BY COUNTRY



HOSTED BUYERS BY NATURE OF BUSINESS



TRADE BUYERS BY NATURE OF BUSINESS

