

BUSINESS EVENTS AUSTRALIA BID FUND PROGRAM SUMMARY

May 2020



BIDS WON



BID APPLICATION SUMMARY

150* **\$743m****

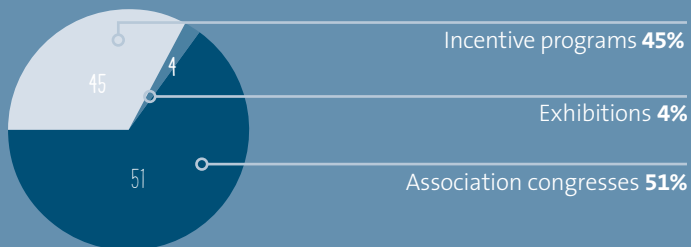
Events

Total economic value

* Excludes multiple applications received for some events

** Excludes duplicates and withdrawn/lost/declined applications

APPLICATION BREAKDOWN BY EVENT TYPE



AVERAGE INTERNATIONAL DELEGATE NUMBERS PER EVENT

1,598
Association
congresses

1,940
Incentive
programs

RETURN ON INVESTMENT

\$23* **ROI on total contribution:** This is the expected return for Australia for every dollar invested by all parties

\$59 *ROI on TA contribution: This is the expected return for Australia for every dollar TA invests

*Based on bids won

INDUSTRY SECTOR BREAKDOWN BY EVENT



APPLICATIONS

PROGRESS REPORT BY APPLICATION LOST AND DECLINED

Lost to international competition	28
Withdrawn/Declined*	45
Cancelled due to COVID-19	2

*TA declined applications for events that did not meet mandatory eligibility criteria such as; minimum economic impact; international delegate numbers; acceptance of terms & conditions.

BREAKDOWN BY STATE FOR APPLICATIONS*

State	Association	Incentive	Exhibition
NSW	27	19	2
VIC	18	7	2
SA	5	11	-
QLD	40	39	2
WA	7	15	1
NT	5	-	-
ACT	1	-	-
TAS	-	-	-

* 201 applications for 150 events

This information is confirmed as of 21 May 2020