

BUSINESS EVENTS AUSTRALIA BID FUND PROGRAM SUMMARY

September 2020

BIDS WON

**36
WINS**

\$323M

Total economic
impact

BID APPLICATION SUMMARY

157* **\$764m****

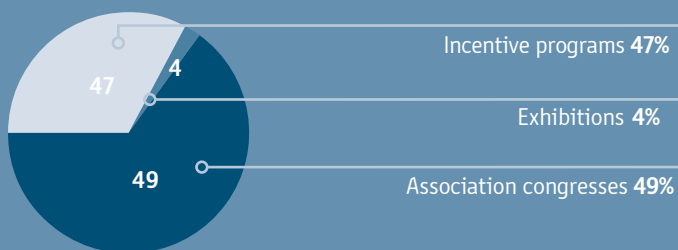
Events

Total economic value

*Excludes multiple applications received for some events

** Excludes duplicates and withdrawn/lost/declined applications

APPLICATION BREAKDOWN BY EVENT TYPE



AVERAGE INTERNATIONAL DELEGATE NUMBERS PER EVENT

1,577
Association
congresses

1,950
Incentive
programs

RETURN ON INVESTMENT

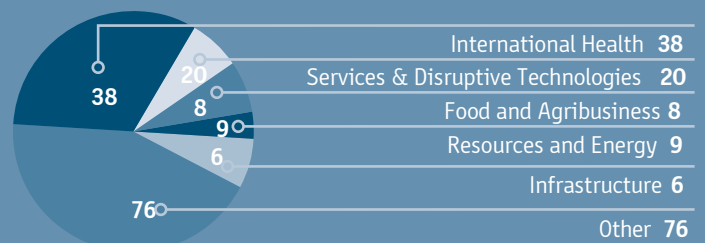
\$23*

ROI on total contribution: This is the expected return for Australia for every dollar invested by all parties

\$56 *ROI on TA contribution: This is the expected return for Australia for every dollar TA invests

*Based on bids won

INDUSTRY SECTOR BREAKDOWN BY EVENT



APPLICATIONS

PROGRESS REPORT BY APPLICATION LOST AND DECLINED

Lost to international competition	34
Withdrawn/Declined*	45
Cancelled due to COVID-19	4

* TA declined applications for events that did not meet mandatory eligibility criteria such as; minimum economic impact; international delegate numbers; acceptance of terms & conditions.

BREAKDOWN BY STATE FOR APPLICATIONS*

State	Association	Incentive	Exhibition
NSW	28	20	4
VIC	19	9	2
SA	5	12	-
QLD	40	42	2
WA	7	16	1
NT	5	-	-
ACT	1	-	-
TAS	-	-	-

* 213 applications for 157 events

This information is confirmed as of 17 September 2020