

BUSINESS EVENTS AUSTRALIA BID FUND PROGRAM SUMMARY

July 2021

BIDS WON

45
WINS

\$367M

Total economic
impact

BID APPLICATION SUMMARY

202*

Events

\$1.1b**

Total economic value

*Excludes multiple applications received for some events

** Excludes duplicates and withdrawn/lost/declined applications

RETURN ON INVESTMENT

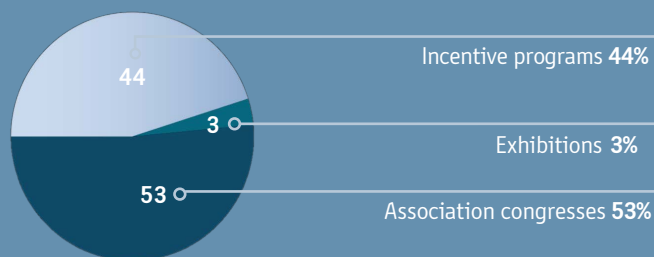
\$24*

ROI on total contribution: This is the expected return for Australia for every dollar invested by all parties

\$56 *ROI on TA contribution: This is the expected return for Australia for every dollar TA invests

*Based on bids won

APPLICATION BREAKDOWN BY EVENT TYPE

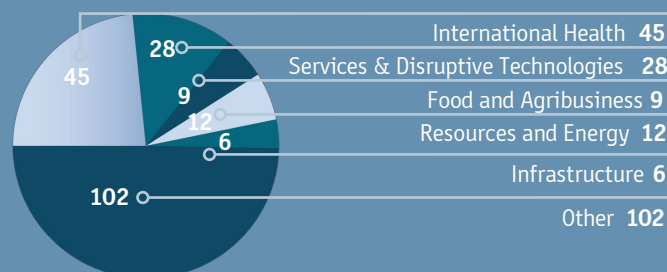


AVERAGE INTERNATIONAL DELEGATE NUMBERS PER EVENT

1,511
Association
congresses

2,015
Incentive
programs

INDUSTRY SECTOR BREAKDOWN BY EVENT



APPLICATIONS

PROGRESS REPORT BY APPLICATION LOST AND DECLINED

Lost to international competition	48
Withdrawn/Declined*	48
Confirmed events cancelled due to COVID-19	6

* TA declined applications for events that did not meet mandatory eligibility criteria such as; minimum economic impact; international delegate numbers; acceptance of terms & conditions.

BREAKDOWN BY STATE FOR APPLICATIONS*

State	Association	Incentive	Exhibition
NSW	32	22	5
VIC	25	15	2
SA	10	13	-
QLD	56	47	2
WA	11	16	1
NT	8	-	-
ACT	3	-	-
TAS	-	-	-

* 267 applications for 1202 events

This information is confirmed as of 30 July 2021