

# BUSINESS EVENTS AUSTRALIA BID FUND PROGRAM SUMMARY

April 2022

## BIDS WON

61  
WINS

\$501M  
Total economic  
impact

### BID APPLICATION SUMMARY

248\*      \$1.5b\*\*

Events

Total economic value

\*Excludes multiple applications received for some events

\*\* Excludes duplicates and withdrawn/lost/declined applications

### RETURN ON INVESTMENT

\$22\*

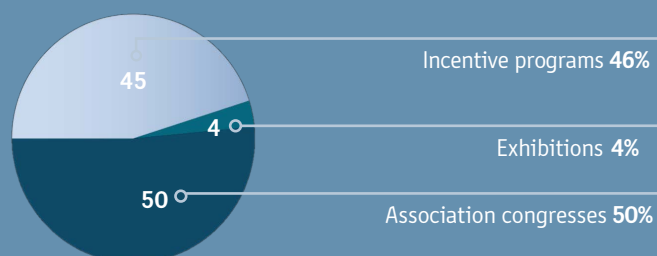
ROI on total contribution: This is the expected return for Australia for every dollar invested by all parties

\$53\*

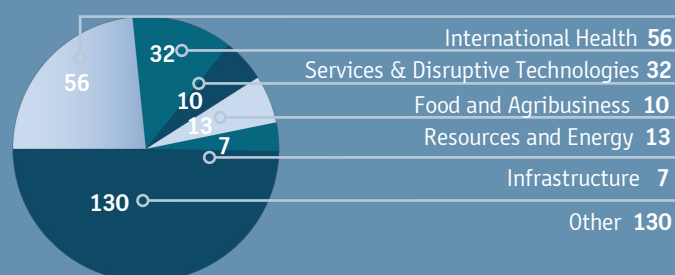
ROI on TA contribution: This is the expected return for Australia for every dollar TA invests.

\*Based on bids won

### APPLICATION BREAKDOWN BY EVENT TYPE



### INDUSTRY SECTOR BREAKDOWN BY EVENT



### AVERAGE INTERNATIONAL DELEGATE NUMBERS PER EVENT

1,508  
Association  
congresses

2,109  
Incentive  
programs

## APPLICATIONS

### PROGRESS REPORT BY EVENT LOST AND DECLINED

Lost to international competition	72
Withdrawn/Declined*	46
Confirmed events cancelled due to COVID-19	8

\* TA declined applications for events that did not meet mandatory eligibility criteria such as; minimum economic impact; international delegate numbers; acceptance of terms & conditions.

### BREAKDOWN BY STATE FOR APPLICATIONS\*

State	Association	Incentive	Exhibition
NSW	36	27	6
VIC	33	24	3
SA	15	19	-
QLD	61	61	1
WA	15	21	1
NT	10	-	-
ACT	3	-	-
TAS	-	-	-

\* 336 applications for 248 events

This information is confirmed as of 28 April 2022