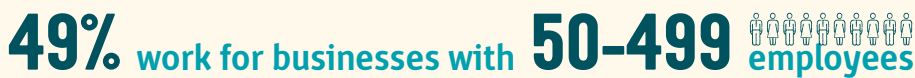
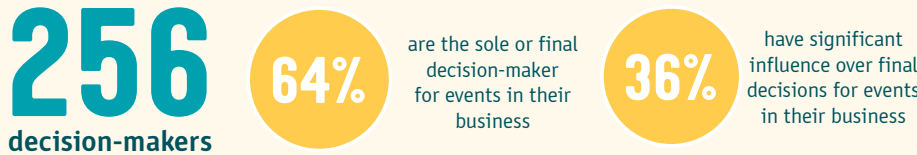


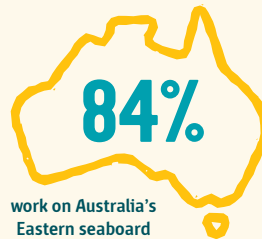
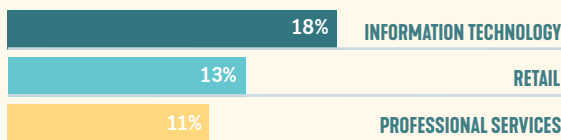
# BUSINESS EVENTS AUSTRALIA DOMESTIC CORPORATE SENTIMENT RESEARCH - AUGUST 2020

Business Events Australia has undertaken research amongst corporate event decision makers in Australia to understand attitudes towards restarting domestic business events.

## RESPONDENT PROFILE



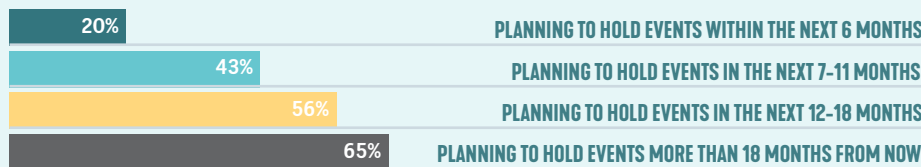
### Top 3 industries



## ATTITUDES



### Domestic event plans



### FOR THOSE PLANNING EVENTS WITHIN THE NEXT 18 MONTHS

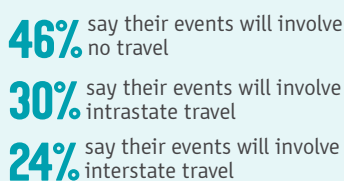
#### Top 3 event types



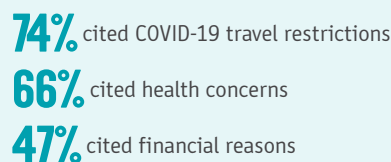
#### Top 3 reasons to hold events



### Event travel



### Top 3 factors influencing event confidence\*



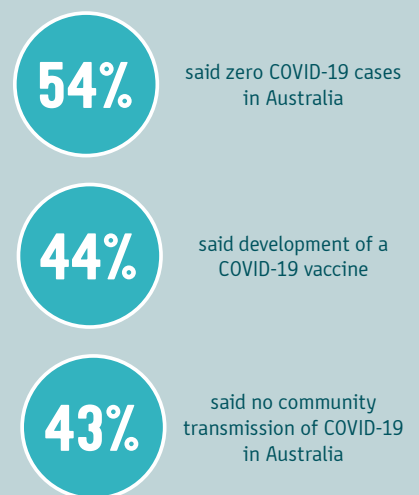
\*Over the next 6-12 months

## WHAT NEEDS TO CHANGE?

### TOP 3 BARRIERS TO RUNNING EVENTS NOW\*



### TOP 3 DEVELOPMENTS THAT WOULD LEAD TO BUSINESS EVENTS RESUMING IMMEDIATELY\*



\*For those who have not run any events in the last 4-5 months

### THE POST-COVID EVENT LANDSCAPE

