

MELBOURNE



Melbourne is one of the world's most liveable cities and enjoys a reputation for culture, fine dining, and close proximity to regional destinations including the Varra Valley and The Twelve Apostles.

BIOMEDICAL PRECINCT

Located at the edge of the city centre, the **Melbourne Biomedical Precinct** delivers clinical care, education and research. It is Australia's most important life science cluster and there are only five of its calibre in the world. Collectively the Precinct partners employ over 28,000 people including 20,000 researchers in 30 technology, engineering and medical facilities, all within walking distance of each other.

KEY INDUSTRY SECTORS

- Health, Medical Technologies & Pharmaceuticals
- Engineering & Manufacturing
- Digital Industries & Information Communications Technology
- Financial Services
- Energy & Environment
- Education
- Retail & Hospitality
- Socio-Cultural & Creative Industries

MELBOURNE CONVENTION AND EXHIBITION CENTRE (MCEC)

- Exhibition space: 39,000 sqm / 419,792 sq. ft
- Meeting rooms: 63
- Largest tiered theatre capacity: 9,500 people
- Walking distance to city centre: 15 minutes
- MCEC is the largest convention and exhibition centre in Australia with more than 70,000 sqm / 753,473 sq. ft of flexible space.

KEY EXPERIENCES

Offsite venues:

- **Old Melbourne Gaol:** Capacity for 120 seated guests, entertainment and dining options include a private tour of the gaol and performances about legendary Australian bushranger Ned Kelly.
- **National Gallery of Victoria (NGV):** NGV is Australia's oldest, largest and most visited art museum, dine under the stained-glass ceiling in the Great Hall with capacity for 600 seated guests.

Try:

- Over 90 cellar doors within an hour's drive of the city in the Varra Valley wine region.

EVENTS

- International Trade Union Confederation World Congress (ITUC) 2022
- International Congress on Obesity (ICO) 2022
- World Congress of Optometry (WCO) 2023

PLANNING

Access

Melbourne Airport is a 25-minute drive to the city centre.

Accommodation

More than 21,840 hotel rooms within a 10-minute commute from MCEC, and another 7,800 in development.

Key developments

The five star W Melbourne opened in 2021 and has expansive views of the Varra River. The new property features 294 guest rooms and suites, 828sqm of ultra-modern conference, meeting and event space, five restaurants and bars.

WEATHER

SEASON	AVERAGE MAX TEMP
Summer Dec - Feb	26°C 79°F
Autumn Mar - May	24°C 75°F
Winter Jun - Aug	15°C 59°F
Spring Sep - Nov	22°C 72°F

